



FORUM 2009/10

Talent Development – What's New & What Can You Do

Danny Wain, Daniel Wain Consulting

BIG Forum meeting to be held on Tuesday 20th April 2010 at 6.30pm

**ORC International, Angel Corner House, 1 Islington High Street,
London N1 9AH (opposite Angel tube station)**

When credit crunched, we witnessed the drastic devaluing of all our sacred currencies: stocks, shares, land, property. All bar one: human capital continued to increase in value throughout the recession. Which ought to be great news for a 'people' business like ours. Wise organisations know that now is the very time to invest in talent to ensure short-term survival and longer-term growth. And in a sluggish labour market, when it's difficult to recruit talent and skills, your only option is to develop them.

But how do you keep ahead of the competition, recognising the value of people whilst minimising the cost of talent development? Danny Wain will show you how to make a start, by revealing the most recent developments in the world of HR and learning & development (L&D), including blended learning, employer branding and measuring return on investment. Gain an insight into what cutting-edge organisations are doing outside the research industry and leave not just with food for thought but tangible plans for action.

Worldwide Director of L&D at Research International until 2007, and before that a quantitative researcher, Danny has over 20 years' experience in our industry. Now a successful L&D consultant, trainer and coach, he is also a well-established conference speaker and writer on 'people' and 'talent' issues. Danny won the award for Best Presented Paper at the 2006 MRS Conference and will take part in the Big Thinkers debate this year.

Please make a note in your diary. We look forward to seeing you there.

The BIG Forum is part of the Business Intelligence Group (BIG) and exists to provide business-to-business researchers with an opportunity to meet and exchange views with their colleagues in an informal setting.

BIG Forum represents a chance to 'network' with your friends and colleagues while catching up on the latest thinking in business-to-business research.

BIG members enjoy free admission to evening meetings. Non-members are welcome for a small fee of £5. For our normal evening meetings there is no need to pre-book. Just turn up on the night and feel free to bring a colleague (or two). We meet at 6.00 for drinks and nibbles prior to a 6.30 start.

For more information please contact Mike Joseph, telephone 020 7354 3960, email : mike.joseph99@gmail.com

Also see our website www.b2bresearch.org for further details on our programme and more information on BIG activities and how to join BIG.

BIG Limited

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